

	Rates	Special Rates for UITP Members
<b>»» COVERS (colour only)</b> 210 mm x 297 mm Inside front cover (2nd cover) Inside back cover (3rd cover) Outside back cover (4th cover)	4,900 EUR 3,990 EUR 5,880 EUR	3,500 EUR 2,850 EUR 4,200 EUR
<b>»» 1 PAGE ADVERTISEMENT + 1 PAGE ADVERTORIAL* (text)</b> 210 mm x 297 mm	5,880 EUR	4,200 EUR
<b>»» DOUBLE PAGE SPREAD</b> 420 mm x 297 mm	<b>Colour:</b> 5,600 EUR <b>Black &amp; white:</b> 3,600 EUR	<b>Colour:</b> 4,000 EUR <b>Black &amp; white:</b> 2,570 EUR
<b>»» 1 PAGE</b> 210 mm x 297 mm	<b>Colour:</b> 4,200 EUR <b>Black &amp; white:</b> 2,380 EUR	<b>Colour:</b> 3,000 EUR <b>Black &amp; white:</b> 1,700 EUR
<b>»» 1/2 Page</b> 180 mm x 128.5 mm (horizontal) 87.5 mm x 267 mm (vertical)	<b>Colour:</b> 3,080 EUR <b>Black &amp; white:</b> 1,610 EUR	<b>Colour:</b> 2,200 EUR <b>Black &amp; white:</b> 1,150 EUR
<b>»» 1/4 Page</b> 87.5 mm x 128.5 mm (vertical)	<b>Colour:</b> 1,960 EUR <b>Black &amp; white:</b> 1,010 EUR	<b>Colour:</b> 1,400 EUR <b>Black &amp; white:</b> 720 EUR
<b>»» TENDERS (full colour - printed in 1 language of your choice)</b> 1 page (210 mm x 297 mm) 1/2 page (180 mm x 128.5 mm ou 87.5 mm x 267 mm) 1/4 page (87.5 mm x 128.5 mm)	2,800 EUR 1,680 EUR 1,120 EUR	2,000 EUR 1,200 EUR 800 EUR
<b>»» JOBS (full colour - printed in 1 language of your choice)</b> 1 page (210 mm x 297 mm) 1/2 page (180 mm x 128.5 mm ou 87.5 mm x 267 mm) 1/4 page (87.5 mm x 128.5 mm)	2,520 EUR 1,400 EUR 980 EUR	1,800 EUR 1,000 EUR 700 EUR
<b>»» LOOSE INSERTS</b> Maximum 210 mm x 297 mm (weight up to 15g)	5,600 EUR	4,000 EUR
<b>»» PTI WEBSITE DIRECTORY</b> The name of your compagny, website address and email address in every issue of PTI 2009	490 EUR	350 EUR

\* Technical information for advertorials:

- High resolution PDF (300 dpi)
- VERY IMPORTANT: the space must contain minimum 75% text

For special one-off advertising opportunities: [www.uitp.org/pti](http://www.uitp.org/pti)  
 We can consider special formats. Contact us for more info: [publications@uitp.org](mailto:publications@uitp.org)

# Technical specifications

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## Printing material

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PDF high resolution (300 dpi) sent to [publications@uitp.org](mailto:publications@uitp.org) (preferred method).

NB: For advertisements full bleed, add 3mm.

## Languages

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PTI is printed in 4 full colour separate language issues: **English, French, German, Spanish and Russian**. The advertiser has the following choice:

- Either to put the ad in one of the 4 languages in each language version;
- Or to have the ad in the 4 separate languages.

Due to the printing process, the 4 languages change in the **4 colour films** is only possible on the **COVERS**. For the inside pages, the language change can only appear in the **BLACK FILM** and must be **OVERPRINT**. No language change in the Cyan, Magenta and Yellow films will be accepted. *Any additional cost incurred from failure to respect this constraint will be charged to the advertiser.*

## Colours

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No colour reference other than CMYK (e.g. Pantone, HKS references) will be accepted.

*Costs of any modification or duplicates will be billed to the advertiser.*

## Conditions

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The publishers may refuse to place an advertisement for any reason.

No modification or layout shall be performed by UITP (except for the Tech Review and the Classified sections).

**Cancellation period:** up to 3 weeks before the booking deadline.

After this date, UITP reserves the right to invoice 50% of the price.

The printing material must arrive at the UITP offices 4 weeks before the publication date. If the printing material fails to arrive on time, UITP reserves the right to print the booked page with only the name of the advertiser and to invoice 100% of the order.

## Voucher copy

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Each advertiser shall receive **1 voucher copy** of each issue in which their ad has appeared.

Additional copies will be billed at unit price.

## More information

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## UITP postal address

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