

Technical specifications

Printing material

PDF high resolution (300 dpi) sent to publications@uitp.org (preferred method).

Sizes:

- Double page spread = 420 mm x 297 mm
- Page (A4) = 210 mm x 297 mm
- 1/2 page = 180 mm x 128.5 mm (horizontal) or 87.5 mm x 267 mm (vertical)
- 1/4 page = 87.5 mm x 128.5 mm (vertical)

NB: For advertisements full bleed, add 3mm.

Languages

PTI is printed in 4 full colour separate language issues: **English, French, German, Spanish and Russian**. The advertiser has the following choice:

- Either to put the ad in one of the 4 languages in each language version;
- Or to have the ad in the 4 separate languages.

Due to the printing process, the 4 languages change in the **4 colour films** is only possible on the **COVERS**. For the inside pages, the language change can only appear in the **BLACK FILM** and must be **OVERPRINT**. No language change in the Cyan, Magenta and Yellow films will be accepted. *Any additional cost incurred from failure to respect this constraint will be charged to the advertiser.*

Colours

No colour reference other than CMYK (e.g. Pantone, HKS references) will be accepted.

Costs of any modification or duplicates will be billed to the advertiser.

Conditions

The publishers may refuse to place an advertisement for any reason.

No modification or layout shall be performed by UITP (except for the Tech Review and the Classified sections).

Cancellation period: up to 3 weeks before the booking deadline.

After this date, UITP reserves the right to invoice 50% of the price.

The printing material must arrive at the UITP offices 4 weeks before the publication date. If the printing material fails to arrive on time, UITP reserves the right to print the booked page with only the name of the advertiser and to invoice 100% of the order.

Voucher copy

Each advertiser shall receive **1 voucher copy** of each issue in which their ad has appeared.

Additional copies will be billed at unit price.

More information

Doriano Angotzi
Advertising Manager
tel: +32 2 663 66 46 (direct)
fax: +32 2 660 10 72
e-mail: publications@uitp.org
web: www.uitp.org/pti

UITP postal address

UITP
Rue Sainte-Marie 6
B-1080 Brussels
Belgium